



## **2026 KoNECT-MOHW-MFDS INTERNATIONAL CONFERENCE**

October 13th(Tue)-15th(Thu), 2026  
LOTTE HOTEL SEOUL, KOREA

# **2026 KoNECT-MOHW-MFDS International Conference Sponsorship & Exhibition**

**October 13-15, 2026  
LOTTE HOTEL SEOUL, KOREA**



# Thank you

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Warm greetings from the 2026 KIC Secretariat.

We sincerely appreciate your continued interest in and support for the KoNECT-MOH-W-MFDS International Conference (KIC).

The 2026 KIC will take place at Lotte Hotel Seoul **from Tuesday, October 13 through Thursday, October 15, 2026**. Now in its 12th year, KIC has established itself as Asia's largest clinical trials conference, welcoming approximately 1,500 participants from across government, academia and industry.

We are pleased to invite you to review the sponsorship opportunities outlined on the following page. To secure your preferred sponsorship option, we kindly ask that you complete the attached application form and submit it to [info-kic@konekt.or.kr](mailto:info-kic@konekt.or.kr).

Should you require any additional information or have any inquiries, please feel free to let us know.

Best Regards,

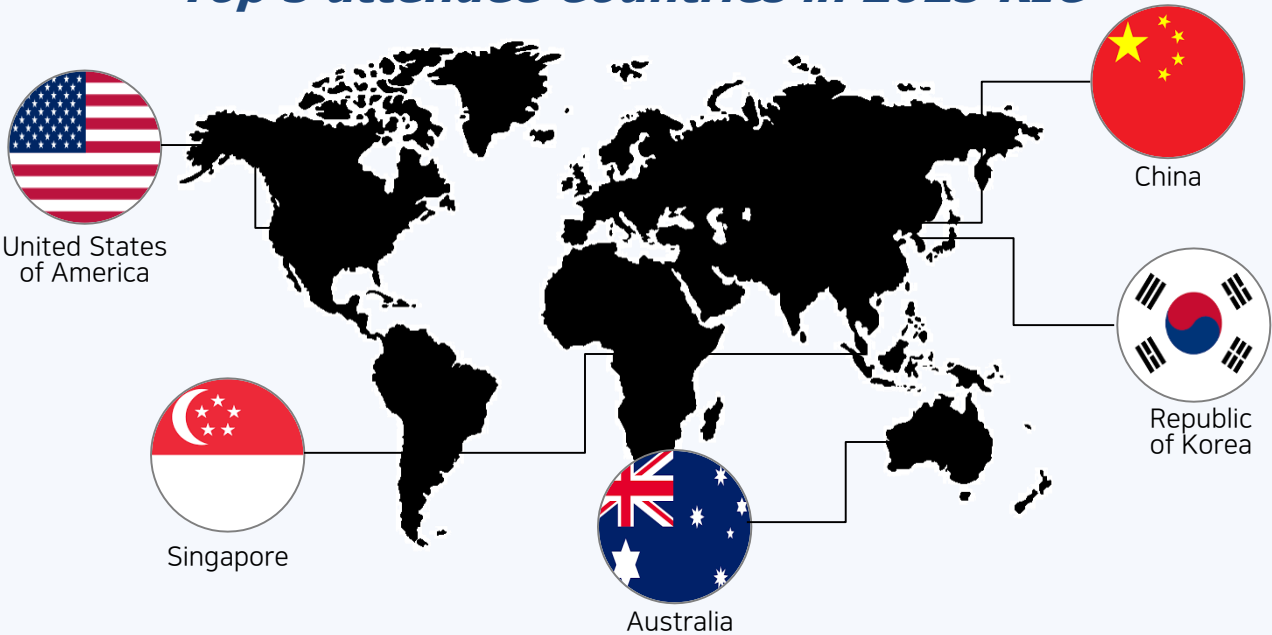
2026 KIC Secretariat

# Why Attend?

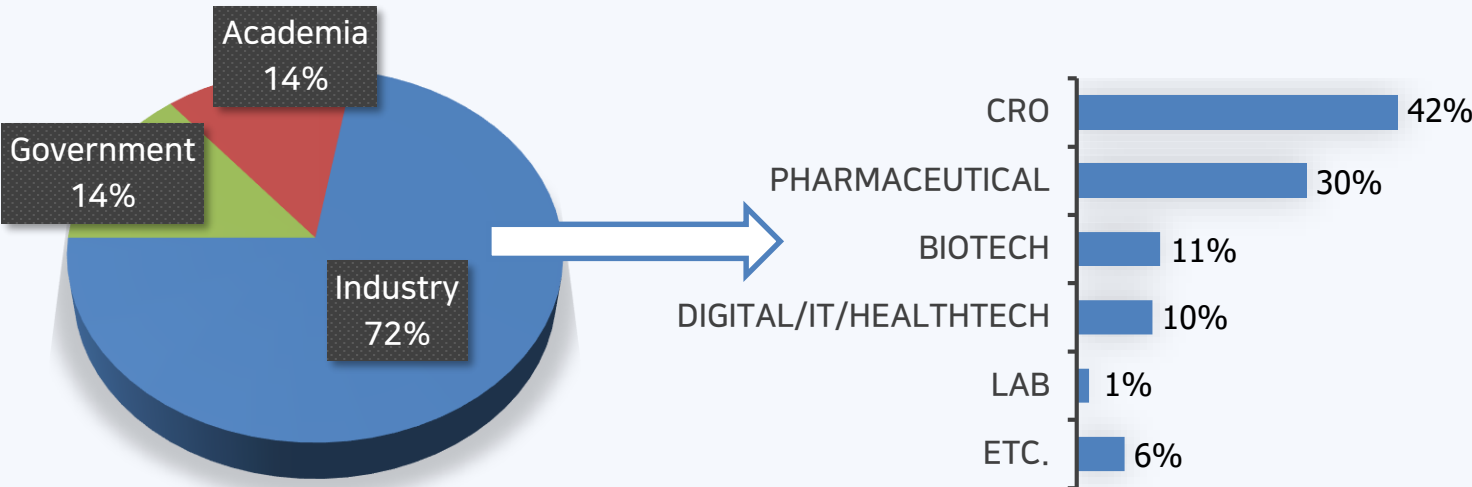
KIC is Asia’s largest clinical trials conference, now in its 12th year. Co-hosted by MOHW and MFDS, this international conference attracts around 1,500 global professionals annually from government, academia, and industry. It provides a premier platform to explore global trends in drug development and clinical trials, while expanding international business networks among companies across pharmaceutical & biotech companies, CROs, laboratories, and digital/IT solution providers.

2025 KIC Highlights					
					
1,452 Visitors	22 Countries	390 Companies	130 Speakers	84 Topics	56 Booths

## Top 5 attendee Countries in 2025 KIC



## 2025 KIC Attendees by Sector



# Sponsorship Package —

(Unit : USD, VAT will be invoiced separately)

		DIA	GOLD	SILVER	BRONZE
Pass	3-day conference full pass	10	5	3	1
Session	Main session speaking opportunity	1			
Booth*	Priority for booth location selection	1st	2nd	3rd	4th
Online Ad.	Logo on KIC newsletter	0	0	0	0
	Brief company profile on KIC newsletter	0			
	Logo on KIC website	0	0	0	0
	Logo on KIC website (Additional)	0			
	Promotional video on KIC website	0	0	0	
On-site Ad.	Logo on photo wall	0	0	0	0
	Logo in the venue (conference room)	0	0	0	0
	Logo in the venue (route banner)	0	0		
	Logo in the venue (pillar banner)	0			
	Logo exposure at the registration desk	0			
	Logo on conference bag	0	0		
	Flyer insertion in conference bag **	0			
	Logo on name tag strap (lanyard)	0			
	Promotional video during breaktime	0			
	Priority for full-page ad placement in program book	1st	2nd	3rd	4th
	Sponsor Session (Luncheon Session) **	0	0	0	
Event	Logo exposure at welcome reception	0	0		
	Promotional video at welcome reception	0			
	Invitation to welcome reception	5	3		
Other Benefits	Invitation to opening ceremony	1			
	Dedicated table in the partnering room	0			
	Logo on stamp event	0	0		
	Mandatory checkpoint for stamp event	0	0		
	Priority Points ***	30	25	20	15
Promotional Price (until 31 March 2026)		21,305	17,754	14,203	10,652
Price (from 01 April 2026)		23,435	19,529	15,623	11,717

(\*) This fee covers the exhibition booth space only. Booth setup and installation costs will be charged separately at a later time.

(\*\*) Please arrange the purchase of souvenirs and food and beverages separately. Each speaker in this session will be provided with one exhibition pass.

(\*\*\*) Priority Points will begin accumulating in 2026 and will be applied starting in 2027. (Please see page 5 for further details.)

※ Sponsorship applications are accepted on a first-come, first-served basis, and the components may be subject to slight adjustments depending on venue conditions.

# Exhibition & Advertising —

(Unit : USD, VAT will be invoiced separately)

		PRICE	Priority Points ***	
Booth*	1 booth	4,261	5	
	2 booths	7,101	10	
Online Ad.	Logo on KIC newsletter	2,130	2	
	Logo on KIC website	2,130		
	Promotional video on KIC website	2,130		
On-Site Ad.	Logo on photo wall	2,130		
	Logo on name tag strap (lanyard)	5,681		
	Logo in the venue (conference room)	2,130		
	Flyer insertion in conference bag **	1,420		
	Full page Ad. in program book	1,420		
	Sponsor Session (Luncheon Session) **	2,840		
	Logo in the venue (route banner)	2,130		
	Logo in the venue (pillar banner)	3,550		
	Logo on water bottle(limited to 2 companies)	3,550		
	Mandatory checkpoint for stamp event	2,130		
Translation Sponsor	Logo on translation booth	Simultaneous interpretation in 1 room for 1 day (ENG-KOR & KOR-ENG)		
	Full page Ad. in program book			
	Logo on bridge slide before the session starts			

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(\*\*) Please arrange the purchase of souvenirs and food and beverages separately. Each speaker in this session will be provided with one exhibition pass.  
(\*\*\*) Priority Points will begin accumulating in 2026 and will be applied starting in 2027. (Please see page 5 for further details.)

※ **Sponsorship applications are accepted on a first-come, first-served basis, and the components may be subject to slight adjustments depending on venue conditions.**

# Priority Points

KIC has introduced the Priority Points Program to provide booth placement benefits to companies that continuously participate in KIC sponsorships and exhibitions.

Exhibition booth placement order will be determined based on the following criteria:

Priority	Participation Type	Detailed Priority
1 <sup>st</sup>	DIA sponsor	Within each category, booth placement priority is determined as follows: ① Order of accumulated Priority Points ② In case of a tie, order of application (first-come, first-served)
2 <sup>nd</sup>	GOLD Sponsor	
3 <sup>rd</sup>	SILVER Sponsor	
4 <sup>th</sup>	BRONZE Sponsor	
5 <sup>th</sup>	Exhibitor	

Priority Points are calculated based on participation history, including sponsorship level, exhibition booth size, and individual advertising participation. Points will begin accumulating from 2026 KIC applications, and accumulated points will be applied starting with booth placement for the 2027 KIC exhibition.

Participation Type		Priority Points
Sponsorship	DIA sponsor	30
	GOLD Sponsor	25
	SILVER Sponsor	20
	BRONZE Sponsor	15
Exhibition booth	2 booths	10
	1 booth	5
Individual Ad.	1 item	2

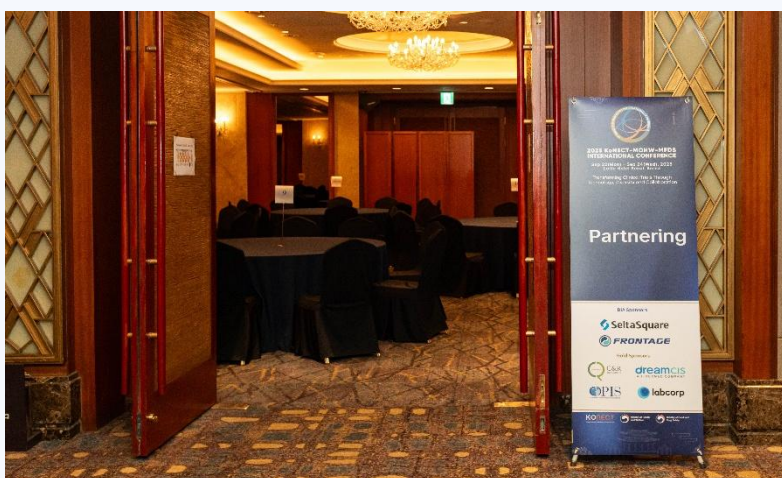
※ Priority Points for individual advertising programs are calculated based on the number of participations, regardless of the program fee.



# Examples of Sponsorship Benefits (from 2025 KIC)



**Logo on event banner – in main conference hall** (for all sponsors)



**Additional Logo exposure at the venue – route banner** (for DIA & GOLD sponsors)



**Additional Logo exposure at the venue – registration desk, pillar banner** (for DIA Sponsors)



# Examples of Sponsorship Benefits (from 2025 KIC)



Logo on photo wall & agenda wall (for all sponsors)

### VISA REGULATIONS

참여 방법 (Participation Rules)

3층 등록데스크에서 KIC 여권을 수령해 주십시오.  
Please pick up your KIC passport at the 3F registration desk.

필수 부스 6곳과 선택 부스 14곳을 방문하여 스탬프를 받아 주십시오.  
Visit 6 mandatory and 14 optional booths to collect stamps.

스탬프 20칸을 모두 채우면 완주를 인정됩니다.  
Please collect all 20 stamps to complete the challenge.

완성된 여권은 3층 등록데스크에 제출해 주십시오.  
Submit your completed passport to the 3F registration desk.

매일 선착순 70명씩 기념품을 제공해 드립니다. (3일간 총 210분)  
Gifts will be given to the first 70 participants each day (210 in total over 3 days).

분실·도난 및 위·변조된 여권은 무효이며 재발급되지 않습니다.  
Lost, stolen, or tampered passports are invalid and cannot be reissued.

This passport is valid for KIC 2025 event participation only.  
Immigration Officer: Please stamp upon visit.

### TOUR DESTINATIONS

필수 방문 부스 (Mandatory Course)

Visit 6 mandatory booths and collect stamps.

SeltaSquare  
(2F, #21-22)

Frontage Laboratories  
(2F, #47)

C&R Research  
(2F, #20)

dreamcis  
(2F, #45-46)

labcorp  
(2F, #19)

OPIS  
(2F, #11)

### TOUR DESTINATIONS

선택 방문 부스 (Optional Course)

Visit any of the 14 optional booths and collect stamps.

SeltaSquare

dreamcis

C&R

labcorp

OPIS

IQVIA

FRONTAGE

SK Bioscience

SK Chemicals

SK Chemicals

SK Chemicals

SK Chemicals

SK Chemicals

### 2025 KoNECT-MOHW-MFDS INTERNATIONAL CONFERENCE

Floor Plan

Exhibitor List

DIA Sponsor		EXHIBITOR	
Company Name	Floor Booth No.	Company Name	Floor Booth No.
Frontage Laboratories, Inc.	2 47	GCC	2 10
Selta Square Inc.	2 21,22	Harvest Integrated Research Organization (HRO)	2 3
GOLD Sponsor		Hungentra CRO	2 33
C&R Research Inc.	2 20	InfinPhar	3 84
dreamCIS	2 45,46	INTONWORLD CO., LTD.	3 46
Labcorp	2 19	JANUS	2 40,41
OPIS	2 11	Kalson Healthcare Corp.	2 26
BRONZE Sponsor		LSI Global PS	2 27
IQVIA Korea	2 17,18	Moderna MSD	2 42
SCL Healthcare	2 23	MODAPLUS, INC.	2 54
EXHIBITOR		Modular Technologies	2 14
Almac Group	2 13	Medjase	2 6
Aptamar Sciences CRO Center	3 49	MERIT CRO, Inc.	3 51
Avencia Clinical	2 28	Parasitico	2 4
Baidun - The Data Masters	3 48	Pharmaron US Clinical Services, Inc	3 52,53
BE PLANT Co., Ltd.	3 56	Precision for Medicine	2 22
CareSquare Inc.	2 1	PSI CRO	2 15
CLUNE INC Co., Ltd.	2 16	QuantCare	2 38
CMC Korea	2 26	RAKAD CRO	2 2
DMC Bio GROUP	2 30,31	RMS Korea	3 50
EQMC Laboratories	2 34,35	Seoul National University Hospital	2 39
Fortis	2 7,8	Clinical Trials Center	3 50
		SMT Medtronic Co., Ltd.	2 5
		Symyx Co., Ltd.	2 57
		SynGene Health	2 12
		Thermo Fisher Scientific	2 43

Logo exposure and mandatory course for stamp event (for DIA & GOLD sponsors)



Logo on name tag strap (for DIA sponsors)



# Exhibition

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## ◆ Exhibition Period

- ✓ October 13<sup>th</sup>~15<sup>th</sup>, 2026 / 9:00 ~ 17:00 (KST)
- ※ Details regarding booth setup schedules and instructions will be provided later.

## ◆ Exhibitors Benefits

- ✓ 1 full pass & 2 exhibition passes for 1 exhibitor
- ✓ Access to online & offline partnering system
- ✓ Listing on 2026 KIC website "Exhibition" Page
- ✓ Listing on 2026 KIC program book

## ◆ Cost

- ✓ 1 Booth : KRW 6,000,000 / USD 4,261 (VAT will be invoiced separately)
- ✓ 2 Booths : KRW 10,000,000 / USD 7,101 (VAT will be invoiced separately)
- ※ Please note that This fee covers the exhibition booth space only.  
Booth setup and installation costs will be charged separately at a later time.

## ◆ Booth Location

- ✓ Booth location will be assigned on a first-come, first-serve basis after the confirmation of floor plan.
- ※ Assignment is based on the order of application forms are submitted via email.
- ※ Assignment for exhibitors will begin after booth allocation for Sponsors is completed.



# Registration

## ◆ Period & Method

**February 2 ~ April 30, 2026 (first-come, first-served)**

After completing the attached application form,  
Please submit it to [info-kic@konect.or.kr](mailto:info-kic@konect.or.kr).

## ◆ Payment

- ① Review the application by 2026 KIC Secretariat
  - ② Invoice issue by 2026 KIC Secretariat
  - ③ Payment of the deposit(50%) : **within 14 days from ②**
  - ④ Payment of the balance(50%) : **by September 11, 2026**
- ※ Sponsorship benefits are provided based on **the completion of deposit payment.**

## ◆ Refund

- When canceling the sponsorship application, please submit the cancellation document in writing.
- This agreement becomes effective upon submission of the application to the KIC Secretariat, and cancellation fees may apply in accordance with the refund policy outlined below.

### [ Refund Policy ]

- **Until September 11** : Full Refund (excluding remittance fee)
- **From September 12** : No Refund

Contact: Sunmin Kim



02-398-5042



[sunmin.kim@konect.or.kr](mailto:sunmin.kim@konect.or.kr)



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